

WRITE TOOLS

This is the process for creating a proper abstract

TOPIC

- The over arching issue of your story.

ANGLE

- The angle is the specific point of view used to convey the topic.

STYLE

- The style will determine the story structure

- NEWS
- FEATURE

KNOWS

The basic building blocks of news story telling. **The Core 6** are normally contained in the nut graph and are defined as...

WHO: Employee and WHS customer

WHAT: How McD is the cheap and fast grind for students and management getting higher during school season

WHEN: After school hours

WHERE: Waianae McDonalds

WHY: Its a convenient food place for students and its all busy during after school time

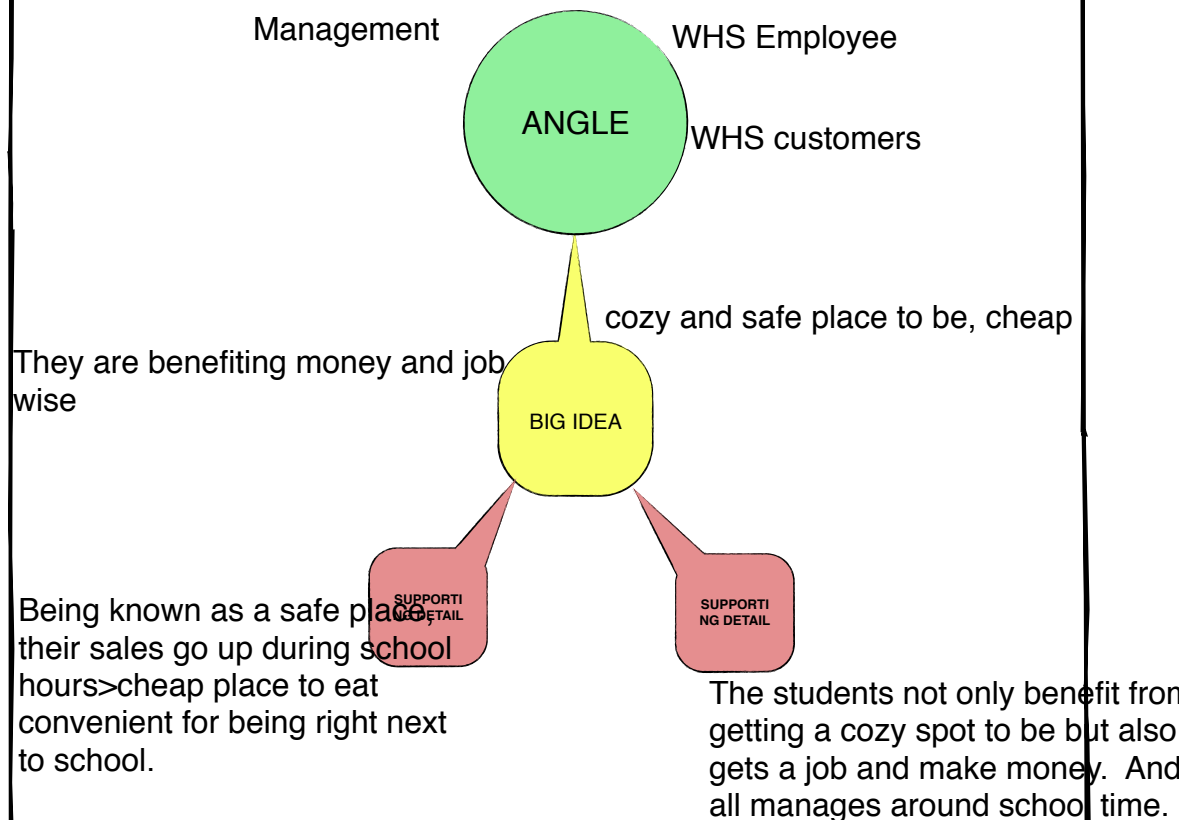
HOW: Right by schools, cheap, hang out, film McD employees/customers

BRAINSTORM

Use the 5 word rule to help keep your ideas clear.

- Big idea
- Big Idea
- Supporting Detail
- Big idea
- Big Idea
- Supporting Detail
-

List as many big ideas and supporting details as you can think of. Then group them into categories using the mind map graphics. These categories will be the basis of your story structure.



MAKE A PLAN

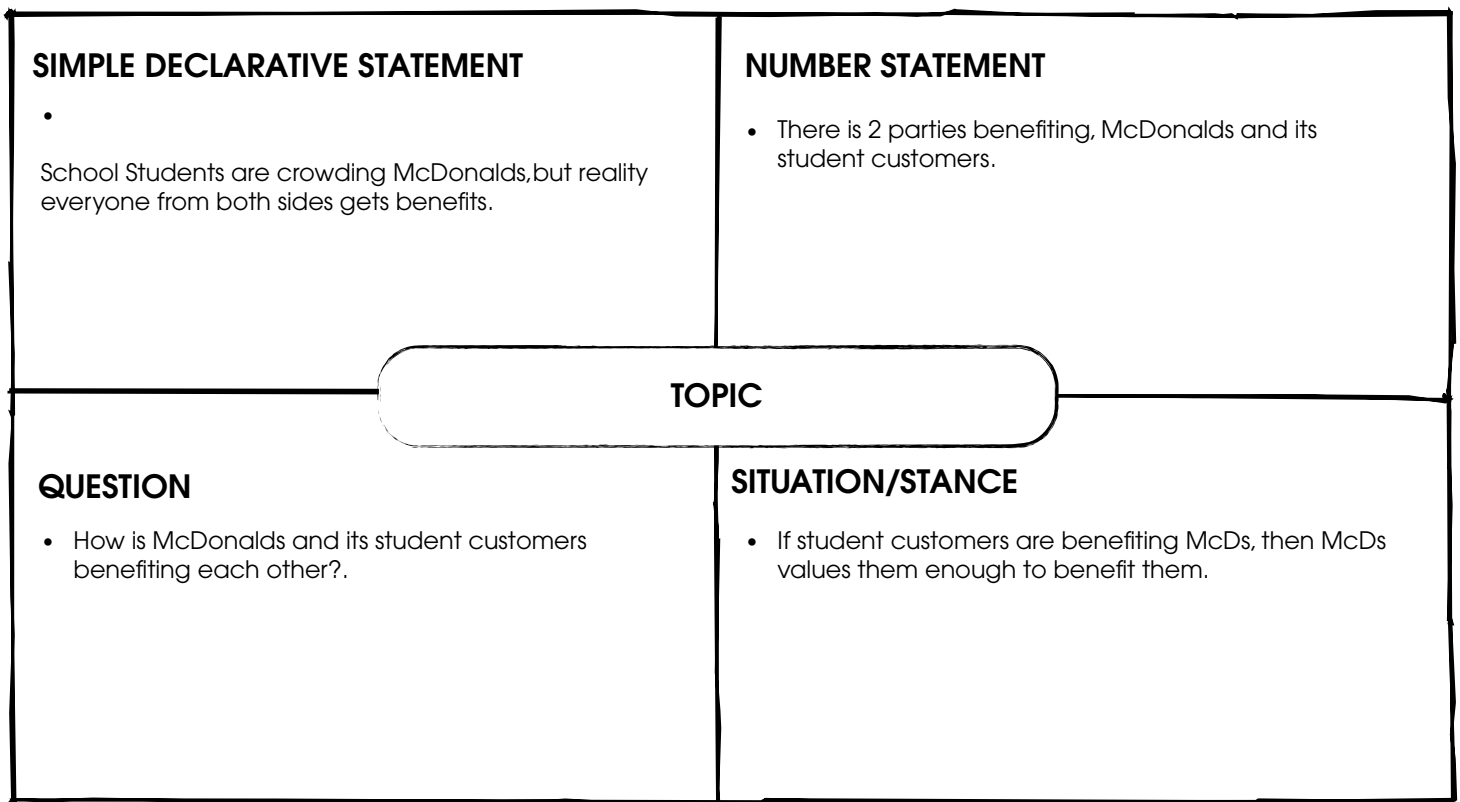
Choose three big ideas and their supporting details from your mind map. Try to adhere to the 5 word rule. Provide at least 2 key details for every big idea.



BIG IDEAS	TELL ME MORE
<p>Big Idea: They are benefiting money and job wise</p>	<p>Tell me more</p> <ul style="list-style-type: none"> • Detail 1- The sales raise during school season • Detail 2-They have students who get hired, so they help out the McDs business
<p>Big Idea: Cozy and safe place to be, cheap</p>	<p>Tell me more</p> <ul style="list-style-type: none"> • Detail 1-McDs is convenient and right by the school • Detail 2-McD cheap food, place to hangout with friends, parents know why they are at, friendly people
<p>Big Idea: Everyone benefits</p>	<p>Tell me more</p> <ul style="list-style-type: none"> • Detail 1-Customers help Waianae McD stay in business • Detail 2-Employee, make money and help students by giving them a job.

TOPIC SENTENCES

Topic sentences help you make a very clear and focused message. Readers should clearly understand what the story is about. Be very direct and don't forget to include the CORE info. This is the foundation for your Nut Graph.



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LEAD TYPES

Allusion : Usually makes a reference to well-known people, events, lines, songs or situations to capture the attention of the reader.

Direct Quote : Take a quote from your interview, make sure the quote is strong enough to capture the audience's attention.

Descriptive : Uses the five senses to make the reader feel like they are in the story rather than just reading it.

Suspense : Intensifies the reader's interest by holding back the main point of the story for a few sentence.

Compare/Contrast : Points out opposites or extremes

Narrative Hook : Similar to descriptive leads. Tells a short story that relates back to your main story.

Shocking Statement : Catch the reader off guard with a shocking or unusual fact.

TRANSITION WORDS

Words to use to show an Example						
For example	To illustrate	For instance	To demonstrate	In particular	Specifically	Particularly
Words to use to indicate a Result or an Effect						
Accordingly	So	Finally	Thus	Consequently	Hence	Therefore
To Compare or Contrast						
Although	Yet	However	In comparison	In contrast		
Likewise	Similarly	Nevertheless	On the other hand	Whereas		
To Summarize						
Briefly	To sum up	In brief	To summarize	Overall	To put it briefly	Summing up
To Conclude						
Hence	Thus	Therefore	So	Given these facts	In conclusion <i>* Try not to use</i>	To conclude <i>* Try not to use</i>
Words to use to indicate a Cause or Reason						
As	For	Because	Since	Because of	Due to	For the reason that
Words to show More Information						
Besides	In fact	Furthermore	In addition	Moreover	Indeed	
To Indicate a Specific Time Frame or a Shift From One Time Period to Another						
Subsequently	During	Before	Soon	Currently	After	
First...Second...etc.	Next	Eventually	Previously	Finally	Meanwhile	
Simultaneously	Lastly	Formerly	Later	Immediately	Initially	

DRAFTING

STYLE CHOOSE 1 - NEWS (INVERTED PYRAMID)

ROUGH Write sentences for your abstract in the boxes below. Use the chart above to help you create transitions between big ideas.

Lead (Type)-Descriptive-It's after 2 o'clock, the school bell has rang and you want to replenish yourself with a nice icy cold drink and why not add an burger and fries to that? Oh wait, why don't I ask my friends to tag along? AC too would be nice, wanna cool off? Even a big area to sit? Hey lets go to McDonald's its only a 20 minute walk and it's so cheap with their Dollar Menu.

Topic Sentence: Wai`anae High School students crowd the dining room of Wai`anae McDonalds, on a daily basis of the late afternoon, but they are making Wai`anae McDonalds better in sales as well as McDonalds benefiting them of having a job.

Big Idea (Transition,) McDonalds sale go up during school season versus any other season.

Tell Me More: The after noon sales happen because of the students, they are the majority of the customers. During the summer times its steady, but its because of the students that things get busy and have action.

Big Idea (Transition,)-The kids aren't the only ones giving benefits, but McDonalds benefits the students as well.

Tell Me More- McDonalds has about 8 to 10 Wai`anae students working through the week days. With the company, they understand that students need flexibility to manage work time and school work.

Big Idea (Transition,)-McDonalds is a convenient, cheap and quick place for students to hangout, eat feel safe.

Tell Me More-Parents know where their kids are at, the people are friendly, the food is good and its just a calm and chill hangout out spots for the teens.

Conclusion- Hence, why wouldn't you be at McDonald's?

CORE INFO Re-read your rough draft and extract the core information.

WHO- WHS Students and McDonald's

WHAT: Both parties gets benefits from each other

WHEN-After school hours

WHERE-Wai`anae McDonalds

WHY-Its a convenient food place for students, and its busy during after school hours.

HOW-Right by schools, cheap, hang out, film McD employees/customers

SOURCES Site your additional sources (persons, websites, books, etc) here.

SOURCE 1 Jared Santos

SOURCE 2- Hank

FINAL ELEMENTS

Writer - Who wrote it?

Design - Who designed it?

Headline - 2-4 words that capture the story

Sub Headline - One sentence that explains the basic story

Pull Quote - A catchy quote that will be used as an entry point on your layout.

McDonald's is a 20 minute walk that serves food in the Wai'anae High School students price range. They provide AC vents and a space, known as the dining room area. Its a convenience to students looking for a place to do what they please.

Students crowd the dining room of Wai'anae McDonalds, on a daily basis of the late afternoon, but they are making Wai'anae McDonalds better in sales as well as McDonalds benefiting them of having a job.

McDonalds sale go up during school season versus any other season. "Well during the school season after school when school gets done the kids normally come over so they help the noon sales, whereas during the summer time its pretty steady, but mainly at night we get the we get the little bit of business from the school kids." The after noon sales happen because of the students, they are the majority of the customers. During the summer times its steady, but its because of the students that things get busy and have action.

The kids aren't the only ones giving benefits, but McDonalds benefits the students as well. "They have me work 3 days a week so, I can do my school work and work at the same time." "Flexible hours, they can work here after school and when they're off of school so." McDonalds has about 8 to 10 Wai'anae students working through the week days. With the company, students need that students need flexibility to manage work time and school work.

SKETCHES

McDonalds is a convenient, cheap and quick place for students to hangout, eat feel safe. Because the food is good and usually meet up with my friends. "Its just a cool chill place and its just who doesnt like to eat at McDonalds? "Probably 3 Complete 3 layout sketches. This will help you through your design process.
